



# Samkit Digital

## A Digital Enabler



## Who Are We?

Samkit Digital is a Digital Enabler and plays the role of a partner for its client to be digitally complaint .We are partnering with businesses in UK and globally , to provide them cost efficient digital solutions.Our mission is to partner businesses and enable them digitally.Our uniqueness lies in the fact that we offer services based on the diagnostic report of your digital assets. These services range from website building to online optimisation through SEO, SEM, Social Media Marketing to Blog & Content Creation.



## Core Services

- 01 Website Design**
- 02 Website Maintenance**
- 03 Social Media Marketing**
- 04 Blog & Content Marketing**
- 05 SEO**
- 06 App Development**
- 07 Aggregator for Small Businesses**
- 08 Office Automation**

## Website Design

1. Client shares requirement

4. Proposal & Timeline  
shared with client

Theme – Based  
Website  
Building  
in  
4 Steps

2. Website themes shared  
with client

3. Website theme selected  
by client

## Website Maintenance

1. Diagnosis of website
2. Services offered based on the diagnostic report
3. These services range from website building to online optimisation
4. Monitoring customer visits to websites post-launch using tools such as Google Analytics, Search Console, Trends & Insights
5. Continuous optimisation to ensure your business grows.

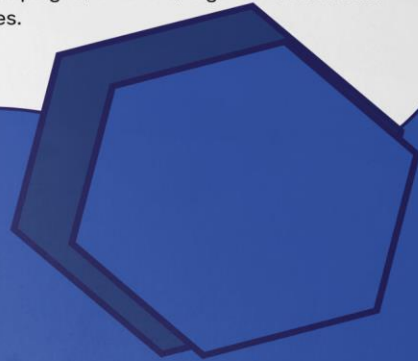
## Social Media Marketing

1. Setting-up, maintaining & driving your social media campaigns with a content strategy, implementation plan & feedback
2. Social Media campaigns on Facebook, Twitter, LinkedIn, Instagram & other user-generated content platforms
3. Reviewing your online ratings to understand customer sentiment.
4. Setting up social media tools for controlling, understanding & publishing content on multiple social media platforms.



## Blog & Content Marketing

1. Blogs are an essential part of any SEO plan. Blogs help brands & service providers to reach out to larger audiences.
2. Blogs help brands & service providers to reach out to larger audiences.
3. We help set up blogs & create a content strategy for the same.
4. Experts from our end also assist on content for quora, trip advisor & other such user generated platforms.
5. We also help content creation & publishing and/or distributing it in a variety of different ways like blogs, landing pages, outreach campaigns, emailers, organic social media content & webpages.





## SEO

**Tailored SEO Services that deliver results.** Our team of SEO experts uses cutting-edge techniques to help your website rank higher on search engines like Google.

**On-page optimisation**  
**Off-page optimisation**  
**Local SEO**  
**Ecommerce SEO**  
**Keyword research**  
**Content creation**  
**SEO reporting**

## App Development

1. Develop mobile applications on iOS as well as android platforms.
2. Assistance on upgrading current applications.
3. Scaling up your ideas to create the highest quality app.
4. Expertise across the following app platforms:
  - a. Iphone app Development
  - b. Android App Development
  - c. Flutter App Development
  - d. Cross – Platform App Development
  - e. AR App Development
  - f. VR App Development

## Aggregator

We are currently providing ready to use aggregator models for small businesses.

This model works very well for businesses who may have developed a website or may have registered with a third party like google services –online for brand presence.

But they are unable to digitally promote their business out of their neighbourhoods.

We identify & approach all such businesses in neighbouring localities to register with us at no cost for a period of 3 months. During this period, we enlist them on our aggregator webpages & promote their services.

## Office Automation Services

### Software Set Up

- OS License
- MS Office License
- Anti Virus
- Upgrades
- Security

### Support

- HR
- Finance
- Marketing
- Legal
- IT Helpdesk

### Employees

- Timesheet
- Log-in authentication
- Browser Access restrictions
- Email Set up

### Digital Services

- Website
- App Development
- Intranet
- Digital Promotion
- Server & Hosting
- Hyperlocal Marketing



Web & app development, digital  
marketing, seo, aggregator for  
small businesses, iot, office automation

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